

THOUSANDS OF YOUR NEIGHBORS FOLLOW THE STAR ONLINE

CONNECT WITH YOUR COMMUNITY AND ADVERTISE AT WWW.STAR-NEWS.INFO

WEEKLY NEWSLETTER

NEWSLETTER FULL BANNER (570 pixels x 125 pixels)

1 week \$150 per 4 weeks \$135 per 12 weeks \$125 per 26 weeks \$105 per 52 weeks \$95 per

NEWSLETTER HALF BANNER (285 pixels x 125 pixels)

1 week \$75 per 4 weeks \$70 per 12 weeks \$65 per 26 weeks \$55 per 52 weeks \$50 per

Delivered via email every Friday morning to over 1750 engaged subscribers.

ONLINE BRANDING

WEB RAIL BADGE (125 pixels x 125 pixels)

Included FREE with any 12x print deal!

1 month \$75 per 3 months \$65 per 6 months \$55 per 12 months \$45 per

Displays on left-hand rail of EVERY story page.

IN STORY PLACEMENT

WEB STORY IN-CONTENT BANNER (570 pixels x 125 pixels)

1 month \$250 per 3 months \$200 per 6 months \$175 per 12 months \$150 per

Displays in body of EVERY story published during a calendar month. Limit FIVE placements per month.



EVENT PROMOTION

CALENDAR EVENT IN-CONTENT BANNER (570 pixels x 125 pixels)

1 month \$125 per 3 months \$100 per 6 months \$90 per 12 months \$75 per

Displays in calendar body – as close as possible to event date.

Ad buy includes art placement to highlight online listing.

Limit TEN placements per month.

NATIVE CONTENT OPPORTUNITIES

Provide your own content or have our team of seasoned pros write, photograph and promote a story about your business through our online platforms. Story will post to our front page for three months and will be actively promoted through our social channels.

CALL FOR PRICING AND DETAILS