

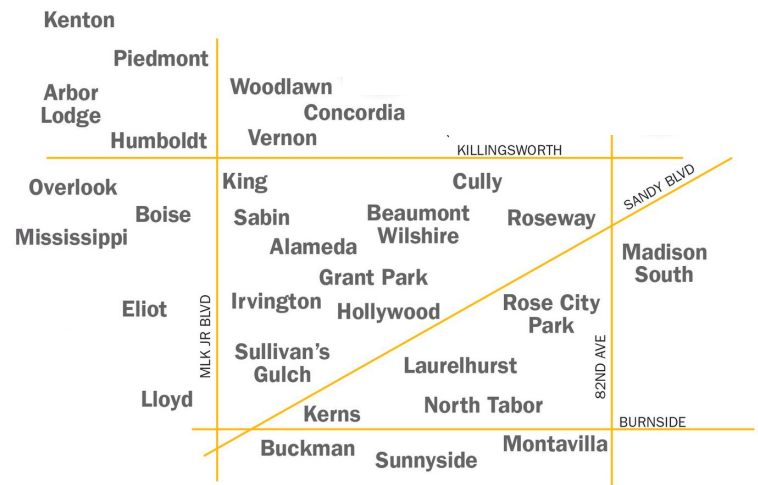


Serving 30 Northeast & North Portland Metro Neighborhoods

ALAMEDA • ALBERTA • ARBOR LODGE • BEAUMONT • BUCKMAN • CULLY
• CONCORDIA • ELIOT • GRANT PARK • HOLLYWOOD • HUMBOLDT • IRVINGTON
• KENTON • KERNS • KING • LAURELHURST • LLOYD • MADISON SOUTH • MISSISSIPPI
• MONTAVILLA • NORTH TABOR • OVERLOOK • PIEDMONT • ROSE CITY PARK
• ROSEWAY • SABIN • SULLIVAN'S GULCH • SUMNER • VERNON • WOODLAWN



Coverage & Community



- Targeted, Local Audience.
- Delivered to 15,000 homes & businesses.
- Hyper-local news that your customers and prospects are excited about reading.
- Extended shelf life, your ad has staying power.

Do you want to **drive more sales and grow your brand's reach?** The Hollywood Star Newspaper will help you reach your business growth goals in 2023! Plus you are supporting local independent news in Portland.

We reach more than **30,000 local readers every month** through both physical and digital distribution of our community-focused newspaper. Our loyal readers are always looking for the best places to shop, eat, and support locally in Northeast, inner Southeast, & North Portland.

Star News has **affordable rates** and offers great discounts for our frequent advertisers. **Currently, more than half of our advertisers choose to run with us every issue!** Advertise with us and see why! Ask Jason about our current available promotions and custom advertising packages.

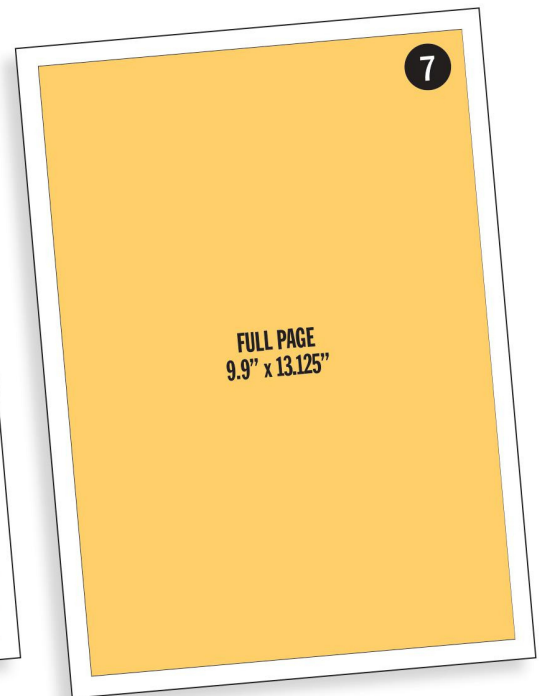
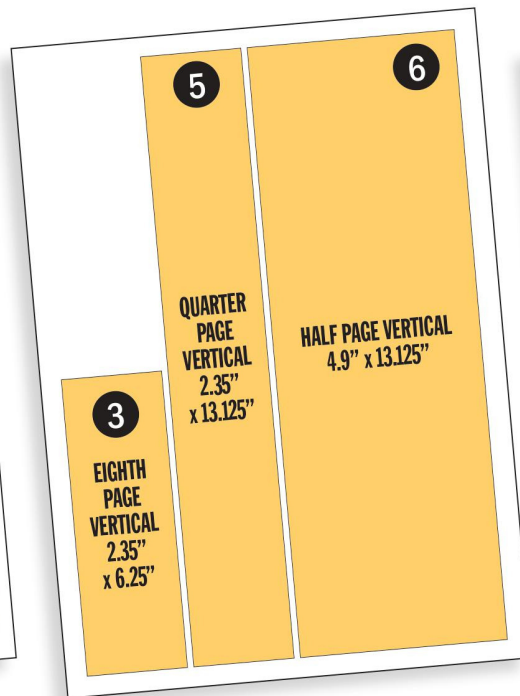
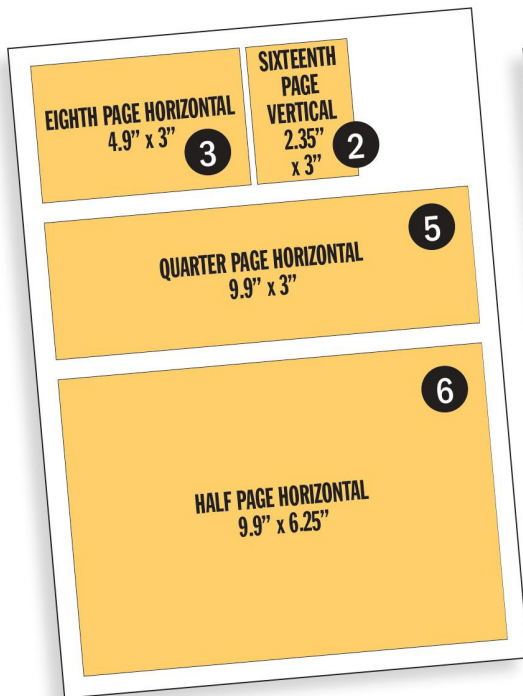
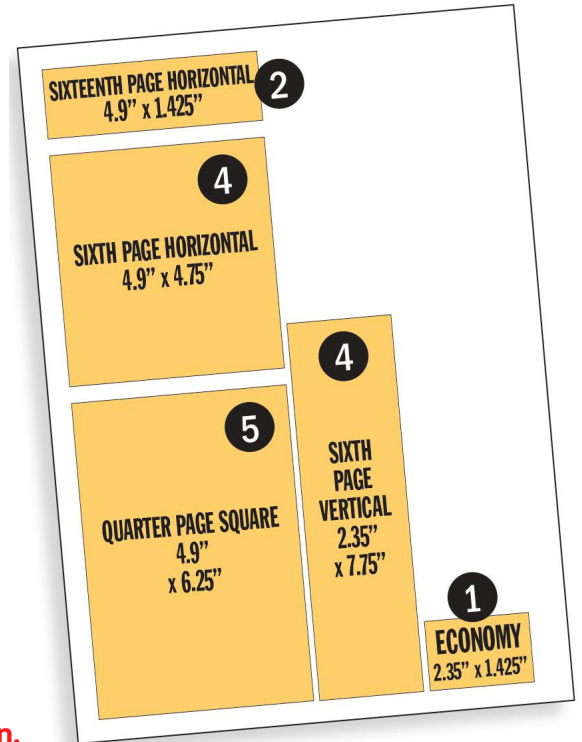
Star News Flyer Insertions:

Have a flyer you want to distribute? We can help! Provide us with your printed media and have your media inserted directly into each paper. \$1260 per issue. Limited availability each issue.

Star NEWS Advertising Sizes & Rates

SIZE	1 TIME	3 TIMES	6 TIMES	12 TIMES
1 ECONOMY	\$140	\$110	\$100	\$90
2 SIXTEENTH	\$190	\$170	\$150	\$130
3 EIGHTH	\$260	\$240	\$215	\$195
4 SIXTH	\$300	\$280	\$255	\$240
5 QUARTER	\$475	\$425	\$360	\$350
6 HALF	\$825	\$775	\$725	\$650
7 FULL	\$1495	\$1350	\$1200	\$1050

- Ad rates are cost per month. One issue per month.
- Page placement can be guaranteed for an additional 25%.
- All rates are NET. Agencies may add commission.
- **Reservations due by the 20th on the month previous to publication.**



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